



CALPEEK

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IT'S A YEAR TO GO BEFORE RICHARD RIORDAN SEEKS A SECOND TERM AS LOS ANGELES MAYOR.

Editor's note: About this time next year, L.A. City voters will be preparing to cast ballots for Mayor. Undoubtedly, incumbent Richard Riordan will be seeking a second term. On April 16th, Riordan gave his State of the City address. Here's our update & analysis...

...The L.A. Times front-page story described Riordan's address as upbeat, wide-ranging and painted a rosy picture of L.A. as a city that has recovered from past disasters. A "campaign speech," one source told CALPEEK. On the other hand, The L.A. Daily News' lead paragraph discussed Riordan's speech in the context of a growing movement in the San Fernando Valley to secede from the city and form their own independent government. Same speech but a totally different spin, reflecting the huge gap which exists between Spring Street (downtown L.A.) and the Valley...

...At this point, Riordan doesn't have any **declared** opposition in 1997, but it's expected that State Sen. Tom Hayden (D-Santa Monica) will move into L.A. so that he can run. Insiders say Hayden could hit Riordan with some hot issues (Metro Rail) but will have a tough time defeating Riordan. Testing the waters is U.S. Rep. Howard Berman (D-Mission Hills). He could raise the necessary warchest (\$4-6 million), but some question whether Berman has that *fire in the belly*. But a Berman candidacy might revitalize the old Bradley coalition of Westsiders, liberals, Jews & Blacks. In addition, Berman has those Valley roots. Although he'd be a formidable candidate, at this point some of our sources don't think Berman will run. We'll see...

...Back to Riordan. The mayor has yet to erase his image as a *ribbon-cutting cheerleader* (a ceremonial mayor) and this continues to haunt him. His critics say he has no long-range vision for L.A.'s future. As for his

approach to budgeting, it's his strong suit, but he has his critics here too. Riordan's new 1996-97 budget will be released 4/19. Riordan's relationship with the 15-member council is chilly and it's questionable whether he can round up 8 votes. Ditto on race relations, a huge problem area for the mayor, who doesn't connect at all with L.A.'s large black community. His relations with the Asian & Latino communities is much better. On the plus side, the mayor is pushing hard to get more cops on the street, but that's old news. Riordan's relationship with LAPD Chief Willie Williams remains cool and most city hall types think Riordan won't renew Williams' contract next year, but that won't disappoint most rank & file police officers...

...Despite this negative assessment of Riordan by our sources, the voting public still likes him and the perception is that he's doing a good job - homeowner groups in the Valley and Metro Rail opponents not withstanding. So what are his prospects for reelection in 1997? Fairly good, if Berman doesn't run. Stay tuned...

CAMPAIGN '96: THE EARLY LINE ON SENATE RACES.

Editor's note: Last week CALPEEK focused on U.S. House races --- giving a preview of what insiders think will be the hot fall contests in Calif. This week we'll focus on the CA State Senate, where **odd numbered seats** are up for grabs. Demos currently have a 22 to 16 edge over the GOP, with independents holding the 2 other seats. Again, we've divided the races into three categories: 1) **War Zones**; 2) the **Watch List**; and 3) the **Safe Seats**. Here's our update & analysis...

The War Zones

...CALPEEK has IDed six(6) CA State Senate seats where the political fighting will be most the intense. All six are OPEN seats, with *no incumbents*. Here's the list: **7th S.D.** - Assemblyman Richard Rainey(R) vs. Contra Costa County Sup. Jeff Smith(D); **13th S.D.** -

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Assemblyman John Vasconcellos(D) vs. Ray Morton (R) & Assemblyman Dom Cortese(Reform Party)...

...**15th S.D.** - Assemblyman Bruce McPherson(R) vs. former Assemblyman Rusty Areias(D); **21st S.D.** - Assemblywoman Paula Boland(R) vs. attorney Adam Schiff(D); **27th S.D.** - Assemblyman Phil Hawkins(R) vs. former Assemblywoman Betty Karnette(D); **39th S.D.** - Assemblywoman Dede Alpert(D) vs. Joe Dolphin(R)...

...Of these battles, Vasconcellos(D), Alpert(D), Hawkins(R) and Rainey(R) are currently considered the frontrunners in their respective races. And there's a feeling that Areias(D) may have a slight lead on McPherson(R) for the time being. The *toss up* is in the 21st S.D. --- which has been in the GOP column since time began. But Boland got only 34.9% of the vote and is just now recovering from a *very bloody primary*. The GOP (read that as GOP Leader Rob Hurtt) will have to go all out to hold this seat...

The Watch List

...We're keeping a close watch on two(2) races: **5th S.D.** - Sen. Patrick Johnston(D) vs. Kurt C. Boese(R); and new Sen. Byron Sher(D) vs. Patrick Shannon(R). In the 5th S.D., Boese was not considered the frontrunner. That honor went to George Osborn (Hurtt's candidate). But when it was disclosed that the Sacto area CCRI director owed back property taxes on his home, it was all over. Boese won with 55.3% --- thanks in part to a hit mailer by Johnston aimed at Osborn. Osborn is yelling foul, but it's all over...

...As for Sher vs. Shannon, Round I went to Sher rather convincingly --- 55.3% to 44.7% (almost 20,000 votes between the two). In Round II, our sources think Sher will hold this seat for the Demos. It will again be a mega-buck campaign on both sides...

The Safe Seats

...On the **GOP side**, the incumbents who should survive without much trouble include: Leslie(1st SD); Wright(19th SD); Mountjoy(29th SD); Lewis(33rd SD); Johnson(35th SD); and Kelley(37th SD). OPEN seat GOP winners should include Knight(17th SD) and Brulte(31st SD)...

...On the **Demo side**, the incumbents who should win

without any trouble include: Hayden(23rd SD) and Hughes(25th SD). In OPEN seats, look for winners in Burton(3rd SD) and Lee(9th SD). Stay tuned...

CAMPAIGN '96: UMBERG TO HEAD CLINTON/GORE '96 OPERATION IN CA. VICTORY '96 TEAM NAMED.
Editor's note: After months of speculation, the Clinton/Gore '96 Primary Cmt. has named former Orange Co. Assemblyman Tom Umberg as the State Director for The President's reelection campaign. Here's our brief update...

...Umberg had been on the so-called *short list* of potential candidates for this job for months. So it was not a shock when he was picked to lead the Calif. operation. Also named with Umberg as senior advisor is savvy Demo consultant Bill Carrick. Umberg will take a leave of absence from his law practice (Morrison & Foerster) and will begin serving as State director on May 1st...

...And while Umberg & Carrick were being named to the Clinton/Gore '96 operation, new CDP Chair Art Torres announced additional members of the Victory '96 coordinated campaign staff. Already named as co-directors were Celia Fischer and Steve Smith, as well as press director Julie Buckner. New additions include Dan Chavez as So. Calif. Field Director. Martha Whetstone will continue in her position as No. Calif. political director. Yvette Martinez & Stephanie Owens will work in the communications department. Claude Taylor will be director of county operations; Andre Lewis will be the volunteer coordinator; Dr. Jolene Kiolbassa of USC, will handle voter analysis & targeting. Victory '96 ☎(213)653-1996...

...FYI: No sooner had Clinton/Gore '96 announced the Umberg appointment when the CA Republican Party went on the attack against Umberg --- noting that Umberg took nearly \$1 million from CA Indian gambling interests during his '94 campaign for AG. A word of warning to the CRP: Las Vegas hotel/casino entrepreneur Steve Winn is a major supporter of Bob Dole. In addition, Indian gaming is a big issue in Dole's home State of Kansas and sources report that Dole too has received his share of help from Indian gaming. Stay tuned...

CA INITIATIVE UPDATE: CALPEEK SOURCES STILL SAY THERE WILL BE 10-12 MEASURES ON BALLOT.

Editor's note: 1996 will be *The Year of the Initiative* and our sources continue to predict that there will be 10-12 initiatives on the Nov. 5th ballot - and probably a number of Legislative referendums as well --- making the fall ballot a long and complex document for voters. Here is our update & analysis...

...The big news on April 17th was the announcement that **CCRI** - the CA Civil Rights Initiative - has qualified for the Nov. 5th ballot. Not unexpected. Gov. Pete Wilson(R), a big CCRI supporter, credited UC Regent Ward Connerly for making it happen. Opposition to CCRI (known as *Women Won't Go Back - The Campaign to Save Women's Rights & Civil Rights*) now has its own HQs in L.A. ☎(213)634-7690 and in S.F. ☎(415)775-3739. At the CA Demo Party Convention in L.A. (4/12), the anti-CCRI supporters distributed a news release claiming that the *secret agenda* of CCRI was to gut CA's laws protecting women against *sex discrimination*. The release took aim at Clause(c) of the CCRI language...

...In order to be on the November ballot, all initiatives and Legislative referendums have to be certified by June 27th. That's why CA Sec. of State Bill Jones has *recommended* that sponsors submit their signature petitions by April 19th --- to give various county registrars enough time to do the verification process. But our sources say a number of initiative sponsors will keep their signature drives in the field past the 19th. The 19th is not a hard & fast date...

...With **CCRI**, that means three(3) initiatives have now qualified for the Nov. 5th ballot, the others being *Attorneys Fees* (sponsored by Consumer Attorneys of CA) and *Campaign Reform*...

...The other initiatives which stand the best chance of qualifying include: 4) Securities Fraud (another Consumer Attorneys measure); 5) Proulx II (Thomas Proulx of the Alliance to Revitalize CA); 6) Uninsured Motorists; 7) Gambling (slots in Palm Springs); 8) Jarvis/Gann III; 9) Minimum Wage Hike; 10) Health Care (SEIU); 11) Health Care (CNA/Rosenfield); 12) Top Tax Brackets; and 13) The "95-5" initiative aimed at reducing administrative costs in public education...

ROSE & KINDEL HONORED BY BUSINESS COUNCIL.

Cristina Rose & Maureen Kindel, partners of the L.A. & Sacto based PA consulting firm, will be honored as Women of Year by the L.A. Business Council, 8 a.m., May 3, The Regency Club in West L.A. For info or RSVPs ☎(310)475-4574...

CAMPAIGN '96: 2 REPS & 3 DEMO ASSEMBLY INCUMBENTS HAVE NO MAJOR PARTY OPPONENT IN FALL.

Editor's note: Whether it's pure luck or a screw up, 3 Democratic and 2 Republican Assembly incumbents face no rival from the other major political party on Nov. 5th. Here's our brief update & analysis...

...The Demo incumbents who have a *free ride* this coming November include new SF Assemblywoman Carole Migden(13th AD); Mike Sweeney(18th AD); and Antonio Villaraigosa(45th AD). In addition, Demo Rod Wright won the 48th AD nomination, but there is no GOP opponent...

...On the GOP side, Demos did not field candidates to oppose Dick Ackerman in the 72nd AD or the against Howard Kaloogian in the 74th AD. Nor did the Demos field a candidate in the 30th AD --- where newcomer Robert Prenter defeated freshman GOP Assemblyman Brian Setencich of Fresno...

...In the **74th AD** primary, Kaloogian defeated Dee Clayton of Carlsbad, who got 39.4%, thanks in part to help from State public employee groups who have it in for Kaloogian, who chairs the Assembly Public Employees, Retirement & Social Security Cmt. Kaloogian does have an opponent in Libertarian Douglas F. Webb, a Del Mar attorney. But word on the street (even before the Mar. 26th primary) was that if Dee lost the primary, these same public employee groups would help Clayton's husband, businessman Fred Clayton, run as an *independent candidate*. Fred is well known in GOP circles in No. San Diego Co. and in '94 finished second to Kaloogian in the GOP primary with 21% (to Kaloogian's 29%). It's not an idle threat and sources say there's *polling* going on right now to see if it can be done. Shelly A. Lorenze, chair of 74th AD Demo Cmt., says she's confident that most of the district's 60,000 Demos and 27,000 independents will support Clayton. If Clayton does make the ballot as an independent, Kaloogian will have a very difficult battle on

his hands. There's no love lost between these two...

...As for the **30th AD**, at first Setencich said he wasn't interested in running as a write-in candidate --- now he's not sure. Sources say the former Assembly Speaker will make a decision in 2 weeks. The 30th AD has a 52.98% Demo registration. Why there isn't a Demo candidate remains one of the great mysteries. Some finger pointing from within the 30th AD is now aimed at Demo Caucus Leader Cruz Bustamante of Fresno. Stay tuned...

CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

◆ **More Problems for Baugh** - Orange Co.'s favorite GOP poster boy, Assemblyman Scott Baugh of Huntington Beach, may have another problem in addition to his indictment by the O.C. DA on alleged campaign reporting violations. Sources now report there are at least 3 Republicans from the 67th AD who are seriously considering a write-in campaign in November. One name that surfaced several weeks ago was that of Hay-dee Tillitson, who ran against Baugh last year. But she told CALPEEK no way. Another name to surface is that of former Westminster Councilman Craig Schweisinger. If the write-in doesn't gel, dissatisfied GOPers can always vote for Demo Cliff Brightman, a McDonald-Douglas aerospace analyst and community college instructor. Brightman is considered a moderate Demo -- a DLC-type. Even if there were a legit write-in campaign, it would still be tough for Brightman to win this GOP district. But it would be fun to watch...

◆ **Fun at the CDP Convention** - The fun part was watching Demo rivals Gray Davis and Kathleen Connell sit next to each other on stage while First Lady Hillard Clinton spoke to delegates. Must reading: Bill Stall's L.A. Times story (4/17): *Democrats Buzz With Talk of '98 Governor's Race*...

◆ **Campaign Self-Funding** - An L.A. Times editorial (4/10) titled *High Cost of Political Ambition*, notes this increasing trend of candidates pouring their own resources into campaigns. It's known as *self-funding* and there's nothing illegal with this. In the just concluded Mar. 26th primary, there was about an even split (won & lost) for candidates who primarily relied

on self-funding. Winners: Alioto(D-1st CD); Sherman (D-24th CD); Kahn(D-27th CD); and Geranios(R-43rd AD). Losers were: Morris(R-53rd AD); Oltman(R-21st SD); and Colonna(R-27th SD). Of all these, the self-funding champ was Geranios, who pumped in about \$500,000 --- and got 5800 votes...

SOME INFO YOU NEED TO KNOW ABOUT CALPEEK.

Here is some helpful information about CALPEEK that you may need to know. Deadlines for news and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed and mailed each Thursday. Our FAX ☎ is (310)657-4340. CALPEEK does NOT make refunds on cancellations...

L.A. MAYOR RIORDAN AT LEXINGTON GROUP.

L.A. Mayor Richard Riordan will address members of the Lexington Group, 12 noon to 2 p.m., May 15, Jade West Restaurant, Century City. For info & RSVPs ☎ (310)312-4000 ext.4634...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- Sally Reed is leaving as L.A. Co.'s CAO after 2 1/2 years. She will become Director of the State's DMV on June 1st. FYI: some insiders tell CALPEEK that Reed "won't be missed"...

- Dave Cameron has taken a new position as sr. communications coordinator with the Teamsters in DC. Cameron was head of CSEA's PAC in Sacto...

- Jeffrey A. Schwartz has been named Director of Govt. Relations at The Walt Disney Company...

- Marvin R. Selter has been elected chaired of the Valley Industry & Commerce Assn.(VICA). VICA vice chairs include Wayne Adelstein, Hank Frazee and Lucinda Starrett. Bonny L. Capobianco is president of VICA...

- Nancy Hill-Holtzman has been named political writer for the L.A. Times/S.F. Valley section...

- Palm Desert Councilman Richard S. Kelly is the new president of SCAG (So. Calif. Assn. of Govts.)...